

FIGURE 5.13 Overview of Qualtrics

Qualtrics

- Free trial account
 - 100 responses, one active survey at a time
 - No question limit, 8 question types
 - Access to all logic functions and randomization; online reporting
 - Full access pricing for academic users typically \$500/yr.; 1,000 responses and unlimited surveys; unlimited phone and e-mail support
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